

Seven Steps Writing Workshops

Learn it one day. Teach it the next.



Spencer Park Primary School
Friday, 1 February 2019

9:00am to 3:30pm (Lunch included)

Book now - places are limited

spencerpark.ps@education.wa.edu.au or 9841 2488



“ I KNOW that the Seven Steps works – I have taught the Steps for two years and students LOVE to write now. Each week is a shared adventure in developing skills and fostering delight in writing. ”

– Robyn, Teacher/Librarian, Wilsonron State School

Transform your students into confident, engaged writers and improve their writing results fast.

Designed by an author, the **Seven Steps** breaks down writing into seven core elements that can be taught in less than 20 minutes a day.

Key Benefits

- **Full Day Workshop delivered by experienced Seven Steps teachers**
- **Take home over 25 Action Activities to use in class the next day**
- **Content-packed emails to keep you on track after your training**
- **6.5 hours – Writing PD covering aspects of Professional Standards 1, 2, 3 & 6**
- **\$330/person (book 6+ and save!)**

- *Improve Writing Results Fast* – Improvements of up to 30% in just 10 weeks
- *Start the Next Day* – Learn the theory and try the activities so you can start immediately
- *Effective Pedagogy* – Promotes modern teaching practices such as collaboration, verbalisation and multimodal literacy
- *Ongoing Support* – A suite of additional print and digital resources available to support you in the classroom
- *Curriculum Aligned* – Activities are aligned to the Australian Curriculum and cover multiple text types across all ability levels.

One Day Workshop Agenda

The Seven Steps writing program is so simple you can use it in the classroom the next day!

Part 1: (9.00–11.00 am)

- **Step 2: Sizzling Starts** – NAPLAN rewards these very well indeed.
- **Step 3: Tightening Tension** – Build to a crescendo in both Narrative and Persuasive Writing.

Part 2: (11.20 am–1.20 pm)

- **Step 1: Planning** – Explore the patterns behind a Narrative text.
- Brainstorm over 10 original ideas in 3 minutes.
- Analyse a Persuasive plan.
- **NAP Marking** – A powerful analysis of the NAP marking grid.
- **Step 4: Dynamic Dialogue** – The four levels of conversation explained.

Part 3: (2.00–3.30 pm)

- **Step 5: Show, Don't Tell** – Play the 'Evidence Game' and create a 'Show' scene.
- **Step 6: Ban the Boring** – Edit and radically improve writing using the Seven Steps.
- **Step 7: Exciting Endings** – Ban quick-fix endings with great planning.
- **Putting it all together** – Create a group Persuasive text in 15 minutes of fun.

Includes: *ALL text types – Persuasive, Informative, Recount and Narrative.*

“This is such a great program for inspiring students into writing. Many students (especially boys) become very disengaged about writing in Upper Primary, but Seven Steps has brought the fun back into writing and breaks it down into manageable chunks. Best writing program that I am aware of on the market.”

– Di, Upper Primary Curriculum & Y6 Coordinator, Genesis Christian College

“I can tell you our Year 5 NAPLAN writing results (which was the only result going downwards) has improved so much (particularly amongst the targeted boys) that our auditor initially did not believe our data!! He wanted to take it home and study it. Wow!”

– Genevieve, Literacy Coach, Camp Hill State Infants & Primary School